

2019



BECOME A SPONSOR



First and foremost, this event is focused on remembering those emergency responders who made the **ultimate sacrifice** on 9/11/01 during the terrorist attacks of the World Trade Center Twin Towers. While the situation was one no responder is ever prepared for, those first and subsequent responders faithfully performed their duties sacrificing their own lives which ultimately saved thousands of civilians prior to the collapse.

EVENT INFORMATION:

- **SEPTEMBER 7, 2019**
- **STATE OFFICE BUILDING**
GENESEE ST., UTICA, NY 13501



Every portion of the climb is done in a manner that sparks discussion for those who do not remember/know about 9/11, and pays tribute to the responders. More importantly, it gives people an opportunity to recommit themselves to 'never forget'. The first responders participating in our stair climb will travel 110 stories, the equivalent of the World Trade Center Twin Towers.





SPONSORSHIP

Central New York Memorial Stair climb • www.cnystairclimb.com

■ CHIEF SPONSOR

Total Investment \$2,500

Sponsorship deadline 4/30/19

- Your logo (when supplied) and mention on all TV, Radio and Billboard advertisements 30 days prior to event.
Media being used: WKTV, Roser Communications and Park Outdoor.

VALUED AT \$10,000

- Your logo with links on all web banners, websites, promo video and full color brochure
- Mention on social media
- Your logo on climber/volunteer shirts and banner placed at event
- Recognition at 9/11 Stair Climb event
- 90 day activation rights to 9/11 Stair Climb logo and name
- 10 Tickets to the after party at Sickenburger Lane

■ LIEUTENANT SPONSOR

Total Investment \$1,000

Sponsorship deadline 5/30/19

- Your logo (when supplied) and mention on all TV, Radio and Billboard advertisements 30 days prior to event.
Media being used: Roser Communications

VALUED AT \$4,000

- Your logo with links on all web banners, websites, promo video and full color brochure
- Mention on social media
- Your logo on climber/volunteer shirts and banner placed at event
- Recognition at 9/11 Stair Climb event
- 90 day activation rights to 9/11 Stair Climb logo and name
- 5 Tickets to the after party at Sickenburger Lane

■ SERGEANT SPONSOR

Total Investment \$500

Sponsorship Deadline 8/1/19

- Your logo (when supplied) on cnystairclimb.com
- Mention on social media
- Your logo on volunteer shirts and banner placed at event
- Recognition at 9/11 Stair Climb event
- 2 Tickets to the after party at Sickenburger Lane

■ ROOKIE SPONSOR

Total Investment \$150

Sponsorship deadline 8/1/19

- Your logo (when supplied) on cnystairclimb.com
- Mention on social media
- Recognition at 9/11 Stair Climb event
- 2x2 foot signs with company logo hung in stairwell

CNY Stair Climb Beneficiaries:

- National Fallen Fire Fighters..... 2015-2019
- National Law Enforcement Officers Memorial Fund 2015-2019
- Believe 271 2015-2019
- Believe NNY2019
- Kevin Crossley Foundation.....2019



SPONSORSHIP

Central New York Memorial Stair climb • www.cnystairclimb.com

Yes!

I want to become a sponsor
for the CNY Memorial Stair Climb

CHOOSE A SPONSORSHIP PACKAGE BY CHECKING THE APPROPRIATE BOX

CHIEF SPONSOR

Total Investment \$2,500
Sponsorship deadline 4/30/19

LIEUTENANT SPONSOR

Total Investment \$1,000
Sponsorship deadline 5/30/19

SERGEANT SPONSOR

Total Investment \$500
Sponsorship Deadline 8/1/19

ROOKIE SPONSOR

Total Investment \$150
Sponsorship deadline 8/1/19

Please fill in the following information to receive swag
(thank you letter and tokens of appreciation)

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: (_____) _____

Mail this form and payment to:

CNY Memorial Stair Climb
P.O. Box 420 • Whitesboro, NY 13492

Make all checks payable to: CNY Memorial Stair Climb

Email all artwork to:

Sponsor@cnystairclimb.com

(Or mail a CD with artwork to the address above)



Thank you